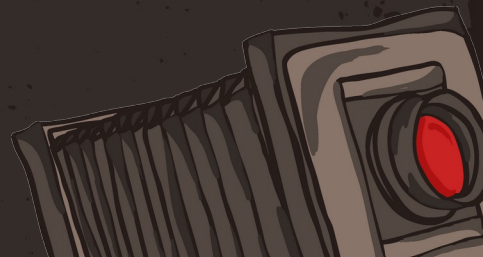
Colombia Film Co

Strategic overview for establishing
a production company in Colombia

Introduction

Introduction to objectives: present market opportunities, key services, and regulatory considerations for a film production company in Colombia.

This overview highlights Colombia's **production ecosystem** and **incentives**, outlining practical steps to enter the market and reach domestic and international clients.



01

Local Market

Industry Overview

Colombia's film sector offers diverse locations, growing crew talent, and competitive costs. Regional film commissions and tax credits support productions.

Focus on infrastructure readiness, permitting processes, and partnerships with local studios to maximize efficiency and production quality.

Target Audiences

Identify clients: broadcasters, streaming platforms, advertising agencies, and international co-productions.

Position services for scripted series, commercials, and documentaries, emphasizing quality, local expertise, and **export potential**.

Competitor Landscape

Assess local production houses, boutique studios, and international companies operating in Colombia. Map strengths in crew expertise, equipment, and established client relationships.

Differentiate through **specialized services** and strategic partnerships to capture market share and win co-productions.

02

Production Services

FIVE CORNERS FILM & VIDEO

Pre-production Planning

Develop comprehensive scripts, budgets, and shooting schedules tailored to local conditions.

Secure permits, locations, and cast while leveraging **tax incentives** and local film commissions to reduce costs and timelines.

On-set & Filming

Coordinate logistics: equipment rentals, crew hires, and safety protocols to ensure efficient shooting.

Maintain high production standards with experienced line producers and *local unit managers* to manag
to-day operations.

FIVE CORNERS FILM & VIDEO

Post-production Workflow

Implement streamlined editing, color grading, sound design, and VFX pipelines using vetted local studios.

Offer scalable delivery formats for broadcasters and streaming platforms, emphasizing quality control and quick turnaround.

Conclusions

Establishing a film company in Colombia requires market knowledge, strong local partnerships, and operational excellence.

Focus on **differentiation**, incentive utilization, and end-to-end service delivery to attract domestic and international clients.

Please keep this slide for attribution

Thanks!

Do you have any questions?

youremail@freepik.com

+34 654 321 432

yourwebsite.com

CREDITS: This presentation template was created by **Slidesgo**, and includes icons by **Flaticon**, and infographics & images by **Freepik**